

The Appreciative Inquiry Certificate in Positive Business and Society Change



Presented by Dr Ron Fry, from the Weatherhead School of Business at Case Western Reserve University, the leading global business school teaching Positive Organisational Development.

Designed by Appreciative Inquiry (AI) co-creators Dr. David Cooperrider and Dr. Ronald Fry, this program presents a revolutionary approach to accelerating organisational change and building sustainable growth as an alternative to traditional 'gap analysis' methods. AI leverages strengths and success to maximise the positive potential for cultural change, strategic planning, leadership development, joint ventures and alliances, team building, community development and dramatic whole system change.

Through a combination of coursework, case studies, and fieldwork, earn an advanced professional qualification in the foundations of AI and work on projects specific to your own organisation or professional practice.

Enrolment is open to executives, change agents, HR professionals, consultants, coaches, academics and social entrepreneurs. Teams of colleagues will benefit by attending together to increase organisational impact.

Participants can attend the 3.5 Day 'Foundations and Frontiers in AI' program alone, or build on this by successfully completing supervised field work and attending the Advanced Workshop on AI to earn the globally recognised AI Certificate in Positive Business and Society Change, from the University where AI began.

Coursework for the Certificate:

The Appreciative Inquiry Certificate in Positive Business and Society Change

is awarded after completion of all of Parts 1, 2, and 3.

PART 1

Foundations and Frontiers in Appreciative Inquiry
How and why AI works. Putting AI into practice

(4 day In-Class Program)

NOTE: may be taken separately without completion of the entire certificate program.

Mon 26 July 2010 to Thur 29 July 2010

PART 2

Field Work

Take your AI capability to a new level

Supervised Projects

Optional Learning Conferences

(2 x full days for Certificate Candidates)

Wed 8 September and Wed 20 October 2010

Supervision Conference Calls

The Certificate Program Qualifying Portfolio

PART 3

The Advanced Workshop on AI

Take your learning and practice to the cutting edge of AI

(3-day In-Class Program for Certificate Candidates)

Tues 30 November to Thur 2 December 2010

VENUE

Melbourne, Victoria

FEES

PART 1: *Foundations and Frontiers in AI*:

\$4,400 (incl GST)

PARTS 1, 2 & 3: AI Certificate: \$11,000 (incl GST)

More information **(03) 9654 8882**

info@positiveleadership.com.au

www.positiveleadership.com.au

Instructors

Ronald Fry, PhD

Associate Professor and Chair of the Organizational Behavior Department at Case Western Reserve University. Dr. Fry, a co-creator and authority of Appreciative Inquiry, has recently co-authored *Appreciative Inquiry: A Positive Approach to Building Cooperative Capacity (Taos, 2006)* and co-edited *Appreciative Inquiry and Organizational Transformation: Reports from the Field (Quorum, 2001)*. He has developed and conducted certificate programs in Appreciative Leadership and Organizational Capacity Building in over 30 countries. He also consults with a variety of organisations including Akzonobel, Roadway Express, and the U.S. Navy. Dr. Fry received his PhD from Massachusetts Institute of Technology.

Fieldwork Supervisors

Jan Elsner and Barbara Heilemann

Jan and Barbara are leading advocates, teachers and disseminators of the scientific work in Appreciative Inquiry and Positive Organisational Scholarship in Australia building a bridge between the international academic and Australian business worlds. They work as executive coaches and advisors specialising in the niche of Senior Executive Women and have built a rigorously informed approach to building critical mass of Senior Women in Business and Boards using Appreciative Inquiry, challenging many of the current interventions and thinking in the Diversity arena.

As Directors of Positive Leadership, they have worked with international academic luminaries to teach and disseminate new scientific ideas in Australia.

They have been speakers at numerous International, European and Australian Conferences and Summits.

Coursework for the Certificate:

The Appreciative Inquiry Certificate in Positive Business and Society Change

is awarded after completion of all of Parts 1, 2, and 3.

PART 1

Foundations and Frontiers in Appreciative Inquiry

How and why AI works. Putting AI into practice

(4 day In-Class Program, may be taken separately without Certificate)

Discover. Dream. Design. Create your Destiny

These principles are at the core of Appreciative Inquiry (AI), a revolutionary approach to strategic change and sustainable growth for organisations. Discover how and why Appreciative Inquiry works through case studies, experiential exercises and simulations, and illustrations. Learn how to ask the questions that open the floodgates for positive change, engage the whole system, and generate measurable results.

Topics:

- > How and why Appreciative Inquiry works
- > AI in action - Case studies, stories, illustrations
- > Questions that make positive change possible
- > Engaging the whole system in change
- > Develop a project for your organisation or practice

Learning Outcomes

As a result of attending this class, participants will:

- > Have a solid understanding of how to lead change through the strength-based perspective of AI
- > Explore a wide range of applications of AI at the individual, group and large system levels
- > Relate the principles underlying AI to specific project related to their own work
- > Learn to lead, manage and motivate more positively
- > Have the ability to introduce others to AI

PART 2

Field Work

An Inquiry into the Stories and Lives of Leaders in the Field

Conduct your own project

AND

Join in a global inquiry on Business As An Agent of World Benefit (<http://worldbenefit.case.edu>) by conducting three appreciative interviews with social and business change leaders to capture golden innovations and visions of a future where business and society are even more positively connected.

The AI Learning Conferences

Participants connect with Weatherhead faculty and Positive Leadership (Australia) colleagues through two Coaching Supervision workshop days and periodic internet mediated coaching and conference calls.

The Certificate Program Qualifying Portfolio

Participants move to a new level of capability by preparing two papers: a report on their inquiries with three leaders in the field and an analysis of their own projects.

PART 3

The Advanced Workshop on AI

Take your Learning and Practice to the cutting edge of AI (3-day In-Class Program)

In this capstone session, participants experience the power of appreciative learning through interactive feedback sessions on their AI projects. In addition, cutting edge examples of practice, research, and theory development in AI will be presented.

To register: Please complete this registration form and:

Mail to: Positive Leadership Pty Ltd
601/118 Russell Street
Melbourne, VIC 3000

Fax to: +61 3 9639 7779

More information **(03) 9654 8882**

info@positiveleadership.com.au

www.positiveleadership.com.au

Registration

Name _____

Company _____

Address _____

City _____ State _____ Postcode _____

Daytime telephone number _____

Email _____

Program

Please tick one box below to select either program

Appreciative Inquiry Certificate in Positive Business and Society Change (Part 1, 2, & 3)
\$10,000 + GST = \$11,000

Foundations and Frontiers in Appreciative Inquiry (Part 1 only) \$4,000 + GST = \$4,400

Payment details

Cheque: Please make Cheques payable to
Positive Leadership Pty Ltd
601/118 Russell Street, Melbourne, VIC 3000

Direct Deposit:
Please contact Positive Leadership on (03) 9654 8882
or info@positiveleadership.com.au for bank details

Credit Card: Mastercard Visa

Name on Card _____

Card no _____

Expiry date ____ / ____ Signature _____

Tax Invoice and Receipt

Please retain this registration form as your Tax Invoice and Receipt.
Positive Leadership Pty Ltd ABN: 47 106 393 471

More information **(03) 9654 8882** info@positiveleadership.com.au